

Creating awareness about hand washing through Community Radio Reporters

One of the key messages of the SBCC programme is “hand washing” (wash hands with soap before taking meals and after defecation). To spread this message, the reporters of Nityananda Janavani Community Radio of MANT have done an extraordinary job in sensitizing the school children along with the teachers of the schools located in the area of Pancha, Purulia. They have successfully used the SBCC as the tool to motivate and sensitize them to wash hands before eating and cooking and after using the bathroom or defecation. As a result of this, the head masters or the institutional heads have admitted that the children are washing their hands or plates regularly before having “mid-day meal” and they are quite adapted to this. Not only that, the students are also spreading this awareness among their parents or family members.

So this can be regarded as an achievement as not only the students, but even the Mid-Meal Workers also wash their hands now and this good habit has surely increased the disease prevention power among them about 90 percent.